



THOUGHT LEADERS FOR MANUFACTURING & SUPPLY CHAIN

ARC Advisory Group Corporate Overview

Founded in 1986, ARC Advisory Group is a global firm that offers thought leadership and research to manufacturing, supply chain, and logistics professionals worldwide. For the complex business issues facing organizations today, our analysts have the industry knowledge and first-hand experience to help our clients find the best answers.

ARC Mission

ARC's mission is to provide our clients with the best practices and strategies to achieve operational excellence and superior results. We focus on simple yet critical goals: improving your operational performance, return on assets, total cost of ownership, project time-to-benefit, and shareholder value.

ARC People

ARC's analysts and consultants have spent most of their careers working with industrial companies and are truly passionate about the future of manufacturing and supply chain. ARC has over 70 professionals worldwide with extensive, first-hand experience servicing a multitude of business issues, technologies, and vertical industries. Our offices are located in the U.S., U.K., Germany, Japan, India, and China.

ARC Clients

ARC serves many Fortune 1000 companies. Our clients include SAP, Boeing, Microsoft, Anheuser Busch, ABB, DuPont, Siemens, Exxon-Mobil, General Motors, FedEx, Dow, Emerson, Procter & Gamble, Invensys, Nestlé, Yokogawa, 3M, Unilever, Rockwell Automation, Philip Morris, Schneider Electric, BASF, and IBM.

"I call ARC when I need unbiased and candid perspectives on emerging technologies and suppliers."



GENERAL MILLS

Strategic Advisory Services

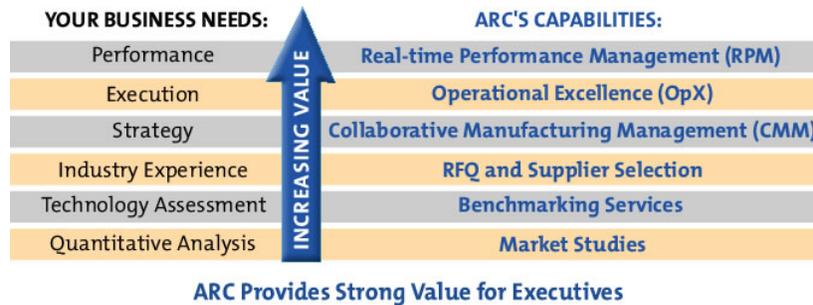
ARC's Advisory Services deliver a comprehensive portfolio of knowledge-based products and services to keep you ahead of the latest industry dynamics, enterprise applications, and plant systems. Our analysts sift through the clamor of market hype to deliver clear, concise, supplier-neutral summaries of key trends and technologies. A low client to analyst ratio ensures quick direct access to those who are familiar with your business and the intelligence you need.

Strategic Consulting Services

For manufacturers or supply chain and technology providers, our consulting services provide the answers for your specific business and industry needs. These include new product introduction, due diligence, and developing a manufacturing and IT strategy.

Benchmarking and Best Practice Services

ARC's benchmarking surveys obtain the critical "external viewpoint" to give you a clear understanding of how your company compares with others. With this information, you can sharpen your programs and achieve your goals with confidence.



Strategy Forums

Each year ARC hosts a number of forums and conferences in major cities around the world. These events provide an excellent opportunity for corporate executives to network with their peers and gather industry intelligence to fine tune their strategic vision for the future.

Market and Technology Intelligence

ARC is the premier provider of market analysis, forecasts, and strategic reports for the full range of enterprise applications, plant systems, and automation solutions. ARC's market outlook studies are known for the most comprehensive assessment of the marketplace, including market shares of the leading suppliers and a five year forecast for key market segments.

ARCwire Industry News Analysis

With insight and analysis provided – as it happens – the ARCwire industry news summary is the most popular news wire for the manufacturing industry. Distribution reaches over 60,000 executives and 1,400 journalists each week. You can register for ARCwire for free.

We are proud of our role in the industry, the experience and talent of our people, and our contributions to the success of our clients. Let us demonstrate to you the value we can provide your organization both today and tomorrow. For more information, call 781-471-1000, email info@arcweb.com, or visit our web pages at www.arcweb.com.